

# Primary media clip specs and requirements

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You can upload as many media clips to your event as you like and include them in your On-Demand or Simulated Live event. For events broadcasting video, you can upload video clips. For events broadcasting by telephone, you can upload audio clips.

## Recommended specs

For the best quality, upload clips that meet these recommended specs:

- File formats: MP4 (video clips), or M4A, MP3, and WAV (audio clips)
- Video codec: H264
- Video bit rate:
  - 480p: 800 kbps
  - 720p: 1700 kbps
  - 1080p: 3000 kbps
- Audio codec: AAC
- Audio bit rate: 96 kbps/48 khz mono

## Requirements

- Maximum 10 GB per clip
- Supported audio file formats: M4A, MP3, and WAV
- Supported video file formats: 3GP, ASF, F4V, MKV, MOV, MP4, MPEG, MPG, WEBM, and WMV
- Clips must be at least 15 seconds long.
- Video clips must include an audio track; the audio track can be silent, but videos without an audio track will not process successfully.

## Additional notes

- When you upload a video, it is transcoded to the appropriate bit rate and resolution based on the player size selected in the event setup. If you change the player size after uploading a video, you must upload the video again to have it transcoded for the new player size.
- Each clip can be up to 10 GB. We recommend using a high-speed wired internet connection to avoid time-outs. You could also transcode the file to a smaller file size or bit rate before uploading to improve the upload and processing time.
- You can upload videos of any resolution (for example, 1080p), but higher resolution videos may stream at a lower quality than you'd see on your computer. Before the event, review the quality of the uploaded video to make sure it meets your standards.

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