

Create and schedule a Live event

Live events are broadcast live at the date and time you schedule. When setting up a Live event, choose how presenters will speak to the audience (on- or off-camera), the length of the event, and the maximum number of attendees allowed.

Note: The event can be from 30 minutes to 8 hours long and can be scheduled at any 5-minute interval on the hour (9:00, 9:05, 9:10, etc.).

To schedule a Live event:

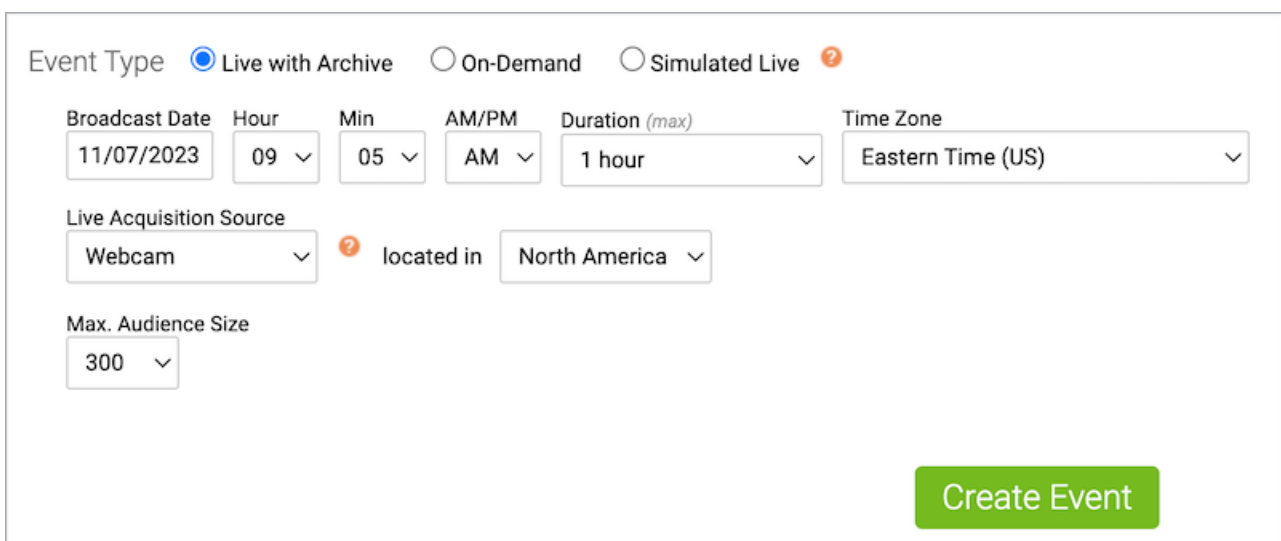
1. In the Webcast Admin portal, at the top of the page, click + **Create New Event**.



2. On the Event Settings tab, enter the event name.

A screenshot of the 'Event Settings' form. The 'Event Details' tab is selected. The 'Event Name' field is a text input containing the text 'Keynote Kickoff'.

3. Next to Event Type, select **Live with Archive**.

A screenshot of the 'Event Settings' form, specifically the 'Event Type' section. The 'Live with Archive' radio button is selected. Below this, there are fields for 'Broadcast Date' (11/07/2023), 'Hour' (09), 'Min' (05), 'AM/PM' (AM), 'Duration (max)' (1 hour), and 'Time Zone' (Eastern Time (US)). There is also a 'Live Acquisition Source' section with 'Webcam' selected and a note 'located in North America'. At the bottom, there is a 'Max. Audience Size' field set to 300. A green 'Create Event' button is at the bottom right.

4. Select the event date and time, duration, and time zone.

5. For the Live Acquisition Source, select how presenters will broadcast on the day of the event. If you're broadcasting audio only, select **Telephone**. If presenters will broadcast live video, select **Webcam**, **Video Bridge**, or another source, and then select the location you'll be broadcasting from.
6. For Max. Audience Size, select the number of people you expect to attend the event. Access will be limited to this number of simultaneous live viewers.
7. Once the event details are complete, at the bottom of the Event Settings tab, click **Create Event** to proceed with the setup process.

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