

# Auto-fields for event landing pages

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By default, the landing page includes the event title, the event date and time, and a calendar reminder button. It uses *auto-fields* - that is, placeholders or variables - to pull in these specific details. The benefit of auto-fields is that they automatically update when you make any changes to your event title or date on the Event Settings tab.

To customize information on the landing page, scroll to the Customize Landing Page Content section and open **Landing Page Content**. Available auto-fields are listed below the text editor.

## Auto-field reference

The format of an auto-field is `__AUTOFIELD__` (the auto-field in ALL CAPS with two underscores before and after). The following table explains the available auto-fields and the text they display.

Auto field	Description
<code>__TITLE__</code>	Event title
<code>__DATE__</code>	Scheduled day, date, and time
<code>__DURATION__</code>	For Live events. The scheduled duration of the event
<code>__REMINDERBUTTON__</code>	Add to Calendar button
<code>__REMINDER__</code>	The URL of the calendar reminder. Downloads an ICS with event details
<code>__REMINDERBUTTON1__</code>	Add to Calendar button for the first custom calendar reminder
<code>__REMINDER1__</code>	The URL of the first custom calendar reminder. Downloads an ICS with event details

## Custom calendar reminders

Live events have a built-in calendar reminder that downloads a calendar file with the scheduled date and time, event URL, and other information. You can set up additional calendar reminders for the event. On the Event Summary tab, open **Optional Event Settings** and click **Add New** . Auto-fields are created for each new calendar reminder, with a number appended.

Optional Event Settings

Calendar Reminders

Name	Scheduled Time	Add In Fields	
Default Reminder	11/30/2021 10:00 AM EST to 11/30/2021 10:29 AM EST	__REMINDER__ __REMINDERBUTTON__	Edit
Custom Reminder 1	11/30/2021 7:00 AM PST to 11/30/2021 8:00 AM PST	__REMINDER1__ __REMINDERBUTTON1__	Edit

+ Add New