

Use the text editor to customize events and emails

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When you select the **Custom** option for the landing page content, footers, custom players tabs, and event emails, it opens the text editor.

The following table shows the elements you can customize and the content you can add.

| Element | Go to this tab and select... | Things you can add |
|---|---|--|
| Landing Page Content | Registration tab. Landing Page Content > Landing Text > Custom | Text, images, links, videos, speaker details |
| Registration Footer | Registration tab. Registration Footer > Edit Registration Page Footer | Text, images, links, videos, speaker details, Twitter feed |
| Player Footer | Event Content tab. Player Footer > Manage Player Footer | Text, images, links, videos, speaker details, Twitter feed |
| Custom Player Tabs | Event Content tab. Add Custom Player Tabs | Text, images, links, videos, speaker details, Twitter feed |
| Registration Confirmation, Event Reminder, and Follow-up Emails | Email & Marketing tab: <ul style="list-style-type: none">• Enable Registration Confirmation > Send My Custom Message• Enable Event Reminder Email > Send My Custom Message Follow-up Emails > Add New | Text, images, links |

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Add images

To add images:

1. On the toolbar, click the **Insert Image** button.



2. Click **Choose File**, select the image, and then click **Upload**.
3. Optional. Resize, rotate, crop, or add text to the image before adding it. You can also add padding to the image by resizing the canvas and set the background color for the canvas.
4. When finished editing, click **Insert**.

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Add speaker headshots

Tell your audience about your presenters and add speaker details, including their photo, name, title, and company. Headshots must be at least 300x300 pixels and preferably the same height and width.

To add headshots:

1. On the toolbar, click the **Speaker Details** button.



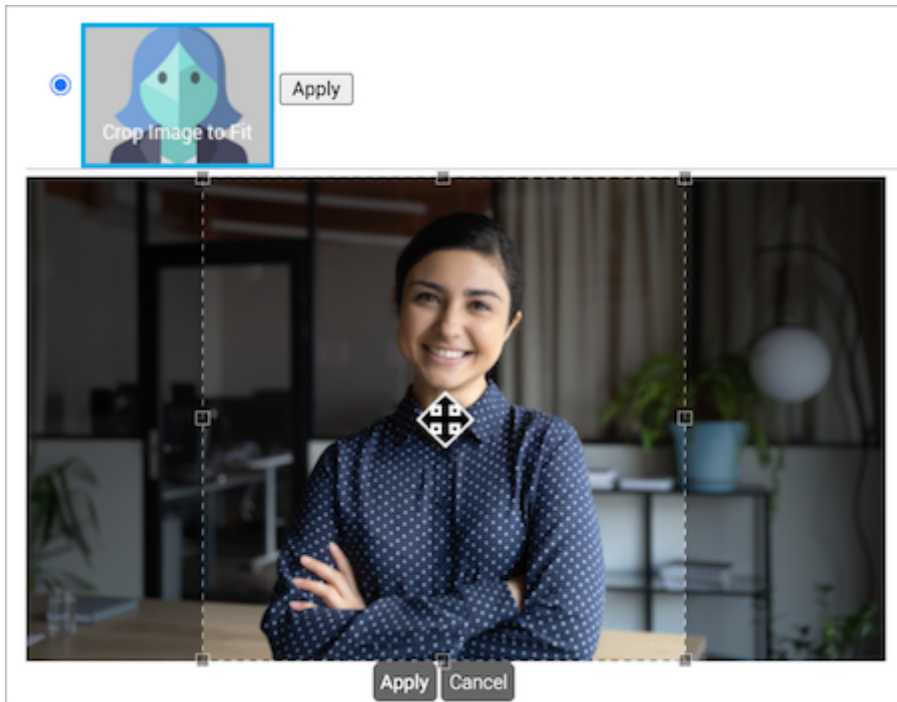
2. Under Display Settings, choose a layout for the speaker details, select the image shape, and use the slider to set the headshot image size.



3. Under Speaker List, in the Photo column, click **Upload Photo**.

The screenshot shows the 'Speaker List' interface. It features a table with three columns: 'Order', 'Photo', and 'Details'. The first row contains the number '1' in the 'Order' column, a circular placeholder with a plus sign and the text 'Upload Photo' in the 'Photo' column, and three text input fields labeled 'Name', 'Title', and 'Company' in the 'Details' column. Below the input fields are two buttons: 'Remove Photo' and 'Delete Speaker'. At the bottom of the table, there is a blue button labeled '+ Add More Headshots'.

4. Click **Choose File**, select the image, and then click **Upload**.
5. If your image is a rectangle, point to the image and drag to center it within the guides, and then click **Apply** to crop the image.



6. Optional. Rotate or add text to the image.
7. Click **Save**.
8. In the Details column, enter the name of the presenter, their title, and company name.
9. To add details for another presenter, click **+ Add More Headshots** and repeat steps 3 to 8.
10. When finished, close the Add Speaker Details window.

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Add links

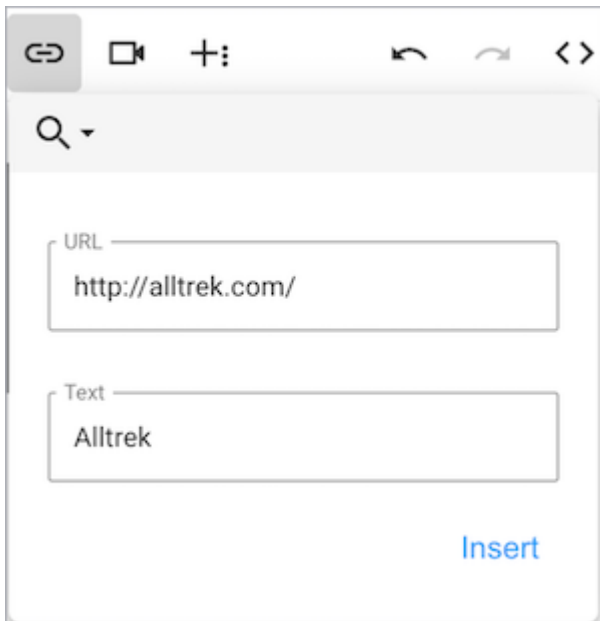
To add links:

1. On the toolbar, click the **Insert Link** button. To turn text into a link, type the text and select it, and then click the **Insert Link** button.



2. Enter the URL and link text.

If you highlighted the link text, it is already entered in the Text field.

A screenshot of a link insertion dialog box. At the top, there is a toolbar with icons for link, video, plus, undo, redo, and code. Below the toolbar is a search bar with a magnifying glass icon. The dialog has two input fields: 'URL' containing 'http://alltrek.com/' and 'Text' containing 'Alltrek'. At the bottom right, there is a blue 'Insert' button.

3. Click **Insert**.

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Embed videos

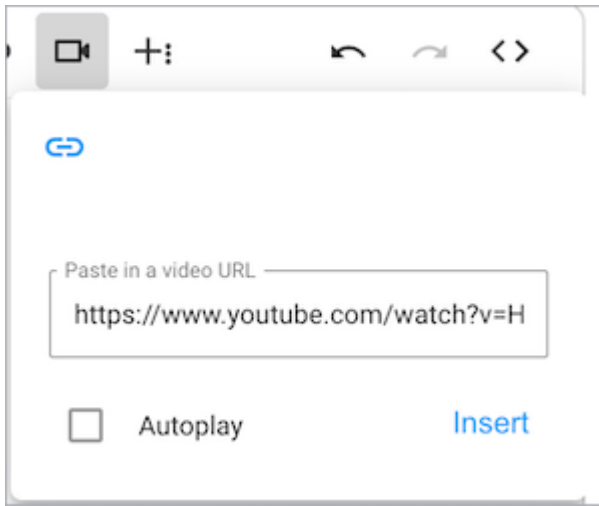
You can embed a video from YouTube, Vimeo, and Brightcove using its shareable URL.

To embed videos:

1. On the toolbar, click the **Insert Video** button.



2. Enter the video URL. If the Autoplay option is available, you can select it to play the video when an attendee lands on the page.



3. Click **Insert**.
4. Optional. By default, the video size is 640x360. To change the size of the video, click `</>` to switch to code view and change the height and width of the iFrame.

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Add a Twitter feed

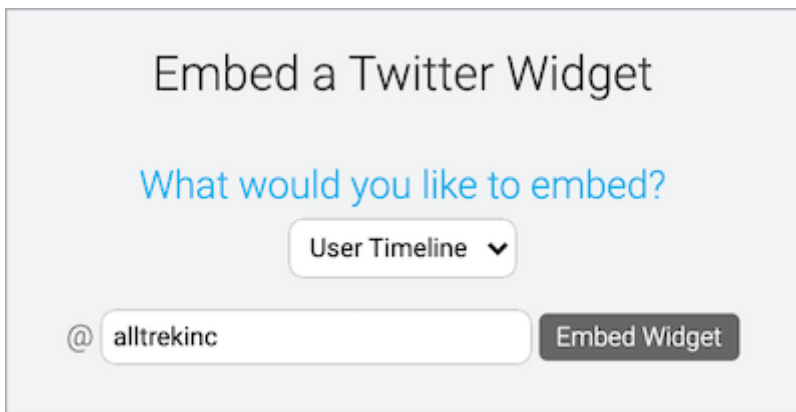
You can add a real-time feed of a Twitter timeline to the registration page footer and to the event window in the footer or as a custom player tab.

To add a Twitter feed:

1. On the toolbar, click the **Twitter** button.



2. In the Embed a Twitter Widget window, select **User Timeline** and enter the @username of the feed you want to embed.



Embed a Twitter Widget

What would you like to embed?

User Timeline ▼

@alltrekinc

Embed Widget

3. Click **Embed Widget**.
4. Optional. By default, the feed size is set to 100%. To change the size of the feed, click `</>` to switch to code view and change the height and width of the iFrame.

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